

Fencing Equipment

Pasquale B Co 114 Kearny.....EX brook-1213

Ferodo Brake Lining

-Look on "B" pages under "Brake Lining"

Ferries.

Richmond-San Rafael Ferry & Trans Co 1 Drumm, GA rfd-5545
Southern Pacific-Golden Gate Ferries Ltd Auto & Passenger Ferries 65 Market.....DO uglas-1212

Ferro Alloys-Manufacturing

Electro Metallurgical Sales Corp 114 Sansome, DO uglas-1640

Fertilizer Materials-Wholesale

HORSTMANN WM J 406 Mtgy....EX brook-0282

Fertilizers.

American Foreign Sales Co 438 Calif., EX brook-7324
Bishop G F Co 450 Bay Shore Blvd., AT water-6311
Blumer A M 433 California.....SU tter-6950
Bullardlock A J 231 Guerrero.....MA rkt-1878
Calif Fertilizer Works 1332 Evans.....VA lenca-8300
Commercial Fertilizer Co of S F 151 Bay Shore Blvd., GA rfd-4540
Fertigrowth Corp 544 Market.....GA rfd-4540
Forbes Chemical Co 149 New Mtgy....SU tter-5797
Gregory A R 31 Sacramento.....DO uglas-7965
Growers Fertilizer Co 108 Davis.....EX brook-2801
Hortmann Wm J 406 Montgomery.....EX brook-0282
Inukai K Co 153-5th.....GA rfd-6670
Pac Concentrates & Fertilizer Co 732 Brannan, HE mlock-8656
Pac Manure & Fertilizer Co 108 Davis, EX brook-2801
Park M W & Co 236 Riteh.....DO uglas-0611
Ment Scrap-Fish Meal-Organics 236 Riteh.....DO uglas-0611
Pioneer Fertilizer 2255 San Jose Av., RA ndiph-7744
SEVIN-VINCENT SEED CO 855 Front, DO uglas-3975
Shelton Co Inc The 3rd & Channel.....YU kon-0463
SWIFT & CO Swift Av South S.F., DE laware-8070

Fertilizers-Garden

Carter H V Co Inc 52 Beale.....SU tter-0562

Fertilizers-Manufacturing.

CALIFORNIA FERTILIZER WORKS 1332 Evans, VA lenca-8300
MOUNTAIN COPPER CO LTD 35 California, EX brook-3928
PACIFIC QUANO COMPANY 2nd & Hearst Berkeley Call Operator for.....BE rky-7120
PACIFIC PORTLAND CEMENT CO 111 Sutter, GA rfd-4100
Royal Tallow & Soap Co 1260 Davidson, MI san-8673
Union Products Corp 1198 Evans Av., MI san-3811

Fertilizers-Manure

Devincenzi & Haskins 440 Anza.....SK yline-2950

Fibre.

AMERICAN VULCANIZED FIBRE- National Vulcanized Fibre Co 309 Minna, DO uglas-1583
Electrical Specialty Co 318-11th.....HE mlock-3023
Fibre Specialty Mfg Co Div National Vulcanized Fibre Co 309 Minna.....DO uglas-1583
Klenck F J Company Inc 309 Minna, DO uglas-1583
La Moree C D 1889 Mission.....HE mlock-1742
National Fibre & Insulation Co 309 Minna, DO uglas-1583
NATIONAL VULCANIZED FIBRE CO 309 Minna.....DO uglas-1583
From telephones served from East Bay Zone only Call or Dial "Operator" and ask for.....Entprise-10868
(Pac States Felt & Mfg Co Inc 845 Howard, DO uglas-8779
From telephones served from East Bay Zone only Call or Dial "Operator" and ask for.....Entprise-10869
(Spaulding Fibre Co 1181 Folsom, UN drhil-2644

Add your telephone to your sales force. No one can travel as far as quickly, as economically, and reach your customers as surely.

Fibre Manufacturing

NATIONAL VULCANIZED FIBRE CO SHEETS-RODS-TUBES TRUNK FIBRE Complete Stock on Hand Office & Warehouse 309 Minna.....DO uglas-1583

PACIFIC STATES FELT & MFG CO INC Sheets, Tubing, Rods, Specialties 845 Howard.....DO uglas-8779

Fibre-Plaster

Meagher's Jas Sons 270 Napoleon.....MI san-5900

Files.

Disston Henry & Sons Inc 144-2nd.....DO uglas-6228

Files-Machinists'

Miller David A Hand Cut and Genuine Swiss Files 507 Mission.....DO uglas-2219

Files-Manufacturing

Heller Brothers Co 1268 Mission.....HE mlock-4542

Filing Cabinets-Metal

Neal Stratford & Kerr 521 Market.....SU tter-5886

Filing Devices.

Art Metal Construction Co 117 Front, GA rfd-7512
Atlas Loose Leaf & Index Co 515 Hwd., GA rfd-4797
Beier & Gunderson Co 77 Battery.....GA rfd-6687
Berger Manufacturing Division Republic Steel Corp 804 Mission, EX brook-3197
Desk Exchange The 65 Sutter.....DO uglas-0663
General Fireproofing Co 534-4th.....DO uglas-6616
Goodman's Office Equipment 55-2nd.....GA rfd-2979
Jenkins-Hall Index Card Co 50 Fremont, DO uglas-2356
Kempston Metta S Merchants Exch Bg, EX brook-2283
Postindex Co 117 Front.....GA rfd-7512
REMINGTON RAND INC 500 Mt., DO uglas-8600
Rucker-Fuller Co 539 Market.....DO uglas-3700
SCHWABACHER-FREY CO 735 Market, DO uglas-4848
SECURITY STEEL FILING CABINETS- Desk Exchange The 65 Sutter.....DO uglas-0663
Shaw-Walker Co 539 Market.....DO uglas-3700
Stein Worry 785 Mission.....GA rfd-4653
Townsend James E 801 Mission.....GA rfd-1009
Visible Records Equipment Co 525 Mt., SU tter-6562
WEST M G COMPANY 117 Front, GA rfd-7512
Yawman & Erbe Mfg Co 50 Fremont, DO uglas-2356

Filing Equipment

Schwabacher-Frey Co 735 Market.....DO uglas-4848
Wolfe L G Co 530 Washington.....GA rfd-2712

Filing Supplies

Western Loose Leaf Co 1045 Sansome, GA rfd-4360

Filing Systems-Visible

-See Visible Record Systems

Filters.

A-1 Water Filter Co 2136 Market.....MA rkt-5785
Air Filter Supply Co 110 Sutter.....EX brook-4602
Alaska Filter Co 136 Freelon.....GA rfd-0218
Amer Air Filter Co Inc Monad Bldg.....DO uglas-3193
Amer Seitz Filter Corp 15th & Vermont, MA rkt-4210
Annis Air Filters Co 110 Sutter.....EX brook-4602
AUTOMATIC SELF FILLING WATER FILTERS- Water Filters Consolidated Co 1806 Market, MA rkt-1515
Billamy J B & Co 111 Main.....GA rfd-8372
Blackburn-Smith Co Inc 19 Main.....DO uglas-2714
Blower S F & Co Inc 468-9th.....UN drhil-0836
Briggs Clarifier Co 420 Market.....YU kon-1636
CALIFORNIA FILTER CO 981 Folsom, GA rfd-7027
CHEMICAL EQUIPMENT CORPORATION OF CALIFORNIA Monadnock Bldg, EX brook-6646
Ertel Engineering Corp 238 Sacramento, YU kon-1612
General Filters Inc 200 Davis.....EX brook-8664
International Filter Co 611 Howard.....SU tter-8603
Kiefer Kari Machine Co The 544 Mt., DO uglas-8587
Moseley Houdlette Co 677 Folsom.....EX brook-1146
Motor Improvements Inc 930 V Ness Av., OR way-6712
Oliver United Filters Inc Halfour Bldg, GA rfd-6062
Pasteur Water Filter Co of U S 1806 Market, MA rkt-1516

Filters-(Cont'd)

Puro Filter Co 1177 Howard.....HE mlock-2861
Rapid Safety Filter Co S F 430 Eddy.....TU xedo-1604
Reed C R & Co 139 Van Ness So.....HE mlock-8027
SCOTT MACHINERY CO 980 Flm, DO uglas-4567
Shriver T & Co 343 Sansome.....SU tter-8280
Skinner Purifiers Inc 200 Davis.....EX brook-8664
Sperry D R & Co Merch Exch Bldg.....DO uglas-0375
Strout-Steffens Equipment Co 957-9th, UN drhil-7766
White E H Co 532 Sansome.....GA rfd-2798

Filters-Air

AIR-MAZE AIR FILTERS- Cleveland Horace B 383 Brannan.....SU tter-2979
AMERICAN AIR FILTERS- Kolb Fred W Monadnock Bldg.....DO uglas-3193
ANNIS AIR FILTERS- Air Filter Supply Co 110 Sutter.....EX brook-4602
DUST-STOP AIR FILTERS- Warren & Bailey Co 198-2nd.....EX brook-6240
Strout-Steffens Equipment Co Agents Staynew Filter Corp 357-9th.....UN drhil-7766

Filters-Oil

A C Spark Plug Co 405 Montgomery.....EX brook-2200
AUTOMOTIVE SERVICE CO Purulator Distr for No. Calif 930 Van Ness Av.....OR way-6712
CUNO AUTO-KLEAN FILTERS- Sweet Gno E & Co 58 Main.....SU tter-8800
FRAM OIL FILTERS- Motor Rim & Wheel Service of California The Franklin & Post, OR way-7810
Nasie's Carburetor Specialty Service 751 Ellis, GR ayaton-5583
LUBER-FINER OIL REFINERS- White E H Co 532 Sansome.....GA rfd-2798
OILPURE REFINERS- Gallineau G H Co Northern California Factory Branch 652 Polk.....OR way-3021
W B B OIL CLARIFIER- Orth & Matthaie Machine Works 2180 Folsom, HE mlock-4636
Reed C R & Co Western Distributors 139 Van Ness So.....HE mlock-8027

Filters-Oil, Manufacturing

CARLIFE MOTOR OIL CLEANERS- Compton Carlife Company Inc 5000 Broadway Oakland Call Operator for.....HU mbolt-5001

Filters-Water

Alaska Water Filter Co 136 Freelon.....GA rfd-0218
(See Advertisement This Page)
ALLEN WATER FILTERS- Moseley Houdlette Co 677 Folsom, EX brook-1146
CALIFORNIA FILTER CO 981 Folsom, GA rfd-7027
(Continued Next Page)

ALASKA AUTOMATIC WATER PURIFIER for HOME and OFFICE GARfield 0218

To find what you want to buy... Just turn to your Classified Telephone Directory and look for the name of the brand you want. Below the manufacturers trade mark you'll find a list of local authorized dealers who can supply you.

Filters-Water-(Cont'd)

DUPLIX AUTOMATIC PURIFIERS & COOLERS RENTED-SOLD Complete, Filter Equipments All Types Latest Models Asbestos, Charcoal, Stone, Gravel, Etc. DISTRIBUTORS: Automatic Duplex Percolators, Pasture, Reddium, Crystal, Cool Spring and Hoffman Pressure Filters "WHERE TO BUY IT" Water Filters Consolidated Co 1806 Market, MA rkt-1515



International Filter Co 611 Howard.....SU tter-8603
Le Prest A C Co 569-7th.....MA rkt-6108
PASTEUR FILTERS- Brown Chas & Sons 813 Market.....SU tter-6030
Puro Filter Co 1177 Howard.....HE mlock-2861
Rapid Safety Filter Co S F 430 Eddy.....TU xedo-1604
Scott Machinery Co 980 Folsom.....DO uglas-4567
Strout-Steffens Equipment Co 357-9th, UN drhil-7766

Filters-Wine

Krenz Oscar Copper & Brass Works Inc 612 Bryant, GA rfd-0664
SCIENTIFIC WINE FILTERS- Eyrie Import Co 420 Market.....SU tter-3399
WEST COAST FILTERS- West Coast Laundry Mach Co 3246-17th, MA rkt-3883

Financing.

-See also Loans

Alpha Pool Inc 1215 Polk.....OR way-8970
Baxter Robt A 916 Van Ness Av.....TU xedo-5050
Beacon Co The Flood Bldg.....SU tter-3588
Beal Clyde N & Co 1237 Van Ness Av.....TU xedo-1230
Bernheim Jules H Co 1430 Van Ness, OR way-6221
Boat Finance Co 1201 Van Ness Av., OR way-1212
Boat Finance Company 299 Valencia, HE mlock-3586
Budget Bank Plan The Mills Tower.....GA rfd-2822
Buyers Credit Plan T T O'Farrell.....GA rfd-3551
Busby C J 55 Sutter.....GA rfd-8527
C I T Corporation 625 Market.....SU tter-4985
Calif Finance Co Time Payments-Accts, Receivable Flood Bldg.....DO uglas-7928
Carr Auto Financing Co 1400 Market, HE mlock-2324
Carr Walter W Auto Financing Co 1400 Market, HE mlock-2323
Casey W R 15 Van Ness So.....UN drhil-2993
Citizens Loan Co 593 Market.....EX brook-3432
Coast Auto Finance Co Main Office 690 Van Ness Av., GR ayton-2612
Commercial Credit Co 310 Sansome.....EX brook-1390
COMMERCIAL DISCOUNT CO 1401 Van Ness, PR ospet-2828
Consumers Credit Co 928 Van Ness Av., TU xedo-4554
David Finance Co 859 Golden Gate Av., WA lout-5134
Fidelity Auto Finance Corp 405 Mtgy....SU tter-5466
First Bancredit Corporation 433 California, DO uglas-4813
First Management & Finance Corp 735 Market, DO uglas-8548
First Mortgage Investment Co Russ Bldg, GA rfd-5096
General Acceptance Corp of Calif 333 Montgomery, GA rfd-5800
General Electric Contracts Corp 116 New Montgomery, GA rfd-1764
General Motors Acceptance Corp 105 Montgomery, SU tter-8060
Glaser L & M 809 Van Ness.....OR way-7953
Independent Finance Co 369 Pine.....SU tter-8214
Insurance Acceptance Co 60 Sansome.....DO uglas-2053
Lang J Henry Crocker Bldg.....EX brook-2415
Lawrence System 37 Drumm.....DO uglas-5575
Liberty Finance Co 901 Van Ness, PR ospet-0444
Lincoln Finance Corp 901 Post.....PR ospet-1349
Mercantile Acceptance Corp of Calif 333 Montgomery, GA rfd-5800
Morticians Acceptance Co 593 Market, GA rfd-5279
Motor Credit Co 916 Van Ness Av.....TU xedo-5050
MOTOR LOANS LTD 1401 Van Ness, PR ospet-2828
Motor Vehicle Loan Co 801 Van Ness, OR way-1324
National Funding Corp 1 Polk.....UN drhil-5626
Pac Finance Corp 928 Van Ness Av., TU xedo-4954
Pac Plan Corp 222 Front.....SU tter-1380
Pac Southwest Discount Corp 1 Polk, UN drhil-5626
Pierce & Hedrick Phelan Bldg.....DO uglas-4102
Provident Finance Co 25 Taylor.....OR way-5801
Pyramid Loan Co 821 Market.....EX brook-4919

REFINANCE CORPORATION OLDEST AND LARGEST EXCLUSIVE ACCOUNTS RECEIVABLE DISCOUNT HOUSE ON THE COAST CASH FOR YOUR OPEN ACCOUNTS AND TRADE ACCEPTANCES OPERATING WITHOUT NOTICE TO YOUR CUSTOMERS Ross Building.....GA rfd-3722

Financing-(Cont'd)

Reliance Acceptance Co 1338 V Ness Av., OR way-7070
Residential Finance Co 475 Brannan, EX brook-3657
Smith Ray W & Associates Inc 620 Market, DO uglas-2616
Standard Loan Brokers 582 Market.....EX brook-8989
State Finance Co 55 Sutter.....GA rfd-3551
Surety Finance Service Co Phelan Bldg, SU tter-3694
Universal Credit Company 405 Montgy....SU tter-3620
Watkins Arthur 100 Van Ness Av.....UN drhil-2765
Welkin Finance Corp 519 California.....DO uglas-5947
West American Finance Co 350 Calif., GA rfd-3389
Wexel Allyn S 1338 Van Ness Av., GR ayton-7173
Yellow Manufacturing Acceptance Corp 900 Folsom, GA rfd-6080

Financing-Automobile

COMMERCIAL DISCOUNT CO 1401 Van Ness, PR ospet-2828
GLASER L & M 809 Van Ness.....OR way-7953
Mercantile Acceptance Corp of Calif 333 Montgomery, GA rfd-5800
MOTOR LOANS LTD 1401 V Ness, PR ospet-2828
SAN FRANCISCO ACCEPTANCE CO 1101 Post.....OR way-3434
Scherer S A 1 Polk.....UN drhil-5626
State Finance Co 55 Sutter.....GA rfd-3551
WATERS JAMES F SECURITIES CORP Van Ness Av at Bush, TU xedo-1865
Yellow Manufacturing Acceptance Corp 900 Folsom, GA rfd-6080

Financing-Insurance Premium

First Bancredit Corporation 433 Calif, DO uglas-4813
Welkin Finance Corp 519 California, DO uglas-5947

Fink & Schindler Bar Fixtures

-Look on "B" pages under "Bar Fixtures"

Fire Alarm Service

A D T PROTECTION SERVICE- Amer Dist Telegraph Co 150 Post, DO uglas-3355
Pac Auxiliary Fire Alarm Co Only System Direct Connected with Fire Dept, Opr. under Franchise Central Tower.....GA rfd-7720
PACIFIC FIRE EXTINGUISHER CO Operating the Reichel System 142-9th.....UN drhil-7822

Fire Alarm Systems

A D T PROTECTION SERVICE- Amer Dist Telegraph Co 150 Post, DO uglas-3355
AUTOCALL SYSTEMS- Autocall Co 320 Market.....GA rfd-0526
HOLTZER-GABOT FIRE ALARM SYSTEMS- Thomas F A Co Inc 47-2nd.....SU tter-0809
PACIFIC AUXILIARY FIRE ALARM SERVICE- Pacific Auxiliary Fire Alarm Co Central Tower, GA rfd-7720
PACIFIC FIRE EXTINGUISHER CO 142-9th, UN drhil-7822

Fire Apparatus Manufacturing

AHRENS FOX FIRE ENGINES- Pacific Fire Extinguisher Co 142-9th, UN drhil-7822
AMERICAN LA FRANCE & FOAMITE INDUSTRIES INC 430-9th.....HE mlock-1766
General Fire Truck Corporation of Calif The 420 Market, YU kon-1678
PACIFIC FIRE EXTINGUISHER CO 142-9th, UN drhil-7822
Seagrave Corp The Chronicle Bldg.....DO uglas-7781

Fire Escapes-Iron

Arnie Iron Works 780 Brannan.....MA rkt-6336
Kern F & Sons Iron Works 517-0th.....EX brook-7837
Mission Iron Works 1705 Mission.....UN drhil-6917
PATTERSON & KOSTER IRON WORKS 280-13th, MA rkt-3646
STAR ORNAMENTAL IRON WORKS Specialists FIRE ESCAPES STAR SAFETY LADDERS STAR SAFETY STAIRS Miscellaneous and Ornamental Iron Work of Every Description General Repair Work 227 Bay.....EX brook-1982

If you forget the name of a store-do you know that you can find it quickly by looking for the address under its business classification in the Yellow Pages.

Fire Extinguishers-Chemical

AMERICAN LA FRANCE & FOAMITE INDUSTRIES INC All Types of Fire Extinguishers, Chemical Fire Engines, Fire Extinguishing Systems, Fire Department Supplies, Complete Service, Surveys, Installation and Maintenance. 430-9th.....HE mlock-1766

AMERICAN LA FRANCE & FOAMITE INDUSTRIES INC

C-O-TWO FIRE EQUIPMENT CO CARBON DIOXIDE FIRE EXTINGUISHERS HAND AND WHEELED UNITS HOSE REEL OR RACK UNITS MANUAL AND AUTOMATIC SYSTEMS FOR INDUSTRIAL, MARINE AND POWER PLANT PROTECTION 977 Mission.....GA rfd-5548

CALIFORNIA FIRE EXTINGUISHER CO

Name Changed to WESTERN FIRE EQUIPMENT CO. Manufacturers and Distributors "BUFFALO" Soda-Acid, Foam, Carbon-tetrachloride, Extinguishers, Chemical Charge and Repair Parts for All Extinguishers, Forest Fire Tools and Fire Dept. Equipment Fire Hose and Akron Nozzles Recharge, Testing and Repair Service 69 Main.....SU tter-0618

General Fire Truck Corporation of Calif The 420 Market, YU kon-1678 (See Advertisement This Page)

PACIFIC FIRE EXTINGUISHER CO

EVERYTHING IN FIRE PROTECTION EXTINGUISHERS-SODA & ACID, FOAM CARBON TETRACHLORIDE CARBON DIOXIDE CHEMICAL ENGINES RECHARGES AND REPAIR PARTS ALL UNDERWRITERS APPROVED 142-9th.....UN drhil-7822

Pacific Sales Development Co 346 Front, DO uglas-1928

PYRENE MANUFACTURING COMPANY

ALL TYPES FIRE EXTINGUISHERS EQUIPMENT-SYSTEMS-RECHARGES VAPORIZING LIQUID FOAM SODA-ACID ANTI-FREEZE 977 Mission.....GA rfd-5548

Snyder M L & Son 149-2nd.....EX brook-2091

WESTERN FIRE EQUIPMENT CO

Formerly known as CALIFORNIA FIRE EXTINGUISHER CO. Manufacturers and Distributors Industrial, Municipal and FOREST FIRE EQUIPMENT. Soda-Acid, Foam, Carbon-tetrachloride Extinguishers. Chemical Charges and Repair Parts for All Extinguishers FIRE EQUIPMENT FOR EVERY PURPOSE 69 Main.....SU tter-0618

WILBUR FIRE EXTINGUISHERS- Hercules Equipment & Rubber Co 550-3rd, EX brook-2575

BUY DIRECT from the MANUFACTURER FIRE EXTINGUISHERS All Types Underwriters Approved Hose - Recharges - Equipment YUkon 1678 The General Fire Truck Corp. 420 MARKET STREET